

## **Idaho Israel Business Summit - 1 April – 3 April, 2008**

Israel is an important trade partner to Idaho and has been one of Idaho's Top 20 export markets for over a decade with more than \$19 million worth of goods exported to Israel in 2007. The summit was a result of trade history and two key visits by Israeli Consulate representatives in 2006: the Israeli Consul General David Akov in San Francisco and Sherwin Pomerantz, president of EDI, an Israeli consultancy focusing on Israeli trade. A delegation of Israeli investors, business officials and government officials traveled to Idaho as part of the Summit. The common goal and focus of the summit was to create an ongoing and prosperous relationship between Idaho and Israel. Key aspects of the Summit include:

- Green technology was the focus of the seminar, with an emphasis on agriculture, nutrition/life sciences, water conservation, irrigation, energy and environmental cleanup/monitoring
- Teleconference meeting with several Israeli companies
- Presentations were presented by Israeli green technology companies
- Featured speakers Mr. Shai Aizen, Economic Consul of Israel, and Mr. Sherwin Pomerantz gave the attendees an overview of Israel including commercial business and Israeli market opportunities
- Companies made and attended appointments to speak with Mr. Sherwin Pomerantz